

KOOL **MESSAGES**

Unleash The Marketing Power Of Your Phone

Our service offers you additional benefits and more value than you can find elsewhere...

Some of those benefits would include:

- è **Quicker response: one to two day delivery.**
- è **Better understanding of your business and its needs.**
- è **Ability to offer a more personalized product.**
- è **More value, better service. A sales representative to work with you, who can stay informed on what *your* business needs are.**
- è **Better response to your needs...use your updates when and how you need to. We do not restrict you in any way by requiring you to meet *our* needs. We won't limit you to using your updates on a time schedule that suits us - your needs and timetables are always top priority with us.**
- è **Professional male and female voices. Skilled copy writers.**
- è **Supply us with your copy ideas and needs and we will write and fully produce the messages to your specifications. Corrections will be supplied at no additional charge, with the same expedited turnaround time of one to two days.**
- è **No hidden or extra charges of any kind.**
- è **We can play your spots for you down the phone line - an excellent way for you to preview the product you will receive and make changes before it ends up in your hands.**
- è **We are in the radio business, so you can be assured we know how to write and produce a Message On Hold that will sell for you.**

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